



CST EXPO 2026

CREATIVE · **SPORT** · **TOURISM**

Unlocking Namibia's Treasures



29 AUGUST – 5 SEPTEMBER 2026

Hage Geingob Stadium Precinct, Windhoek, Namibia

#CSTExpo #CSTExpo2026 #UnlockingNamibiasTreasures

About CST Expo 2026

CST Expo 2026 brings Namibia's Creative, Sport and Tourism sectors together for three days of exhibitions, industry sessions, competitive sport and live entertainment at the Hage Geingob Stadium Precinct in Windhoek.

The programme includes pre and post Main Event activities and runs from the curtain-raiser Marathon on 29 August through to the closing Polo Day on 5 September 2026.

Across the programme, exhibitors, athletes, performers and visitors come together to showcase Namibian enterprise, talent and heritage on a national stage — connecting business, culture and community under one roof.

The Three Pillars



CREATIVE

Namibia's creative economy on display — fashion, music, design, storytelling and the visual arts — celebrated through showcases, performances and the CST Expo Fashion Show.



SPORT

From field sports such as Rugby, Football and Volleyball to Marathon, Street Netball and Basketball, Chess, Esport Traditional Sports, Polo — CST Expo champions active lifestyles and competitive sport across community and professional levels.



TOURISM

Namibia's destinations and tourism operators showcase the country's landscapes, lodges and experiences — from the Namib Desert to Etosha — to local and international visitors.

Full Programme

SATURDAY, 29 AUGUST 2026

Curtain Raiser: Sport & Marathon

CST Expo 2026 opens with a morning of community sport at Hage Geingob Stadium, anchored by the CST Marathon — a partner event open to runners across Namibia.

05:00

PARTNER EVENT · MARATHON

CST Half-Marathon including 5km, 7km and 10km Road Races

Distance running event open to the public, marking the official curtain-raiser of CST Expo 2026 and promoting active lifestyles ahead of the main programme.

Hage Geingob Stadium Precinct

TUESDAY, 1 SEPTEMBER 2026

CST Awards Evening

An exclusive evening at NTV Studios recognising excellence across sport, tourism, creative industries and community impact, broadcast live ahead of the main expo.

17:30

AWARDS

CST Awards Evening

A televised awards ceremony honouring outstanding individuals, organisations and initiatives contributing to Namibia's creative, sport and tourism sectors. Programme includes welcome remarks, category presentations and musical interludes, running through to 22:30.

NTV Studios

WEDNESDAY, 2 SEPTEMBER 2026

Opening Day

CST Expo 2026 officially opens to the public at Hage Geingob Stadium — exhibitions, industry sessions and sport run throughout the day, building to the Official Opening Ceremony.

09:00

EXHIBITION

Exhibition & Lifestyle Village Opens

Businesses, tourism operators, cultural heritage groups, creative industries and SMEs open their stands for the public, running daily to 20:00.

Expo Tents, Cultural Villages, SME Market, Kapana Area, Outdoor Exhibitors

09:00

INDUSTRY SESSIONS**Knowledge & Industry Workshops**

Industry leaders and entrepreneurs share insight on the creative economy, sport development, tourism growth and innovation, running in timed sessions to 14:00.

Creative Suite, Sport Suite, Tourism Suite

08:00

SPORT**Sports Competitions & Prize Presentations**

A full day of competitive sporting fixtures and demonstrations featuring youth, community and professional participants.

Sport Field, Boardroom, Pavilion Areas

09:00

FAMILY**Family & Lifestyle Experiences**

Children's entertainment, interactive performances and lifestyle activations running throughout the day.

Kids Area, Chill Tent, VIP tent and VIP Lounge

16:30

OPENING CEREMONY**Official Opening of CST Expo 2026**

The formal launch of CST Expo 2026, featuring welcome addresses from distinguished guests, cultural performances and the official opening proceedings, running to 19:30.

Main Stage

20:00

ENTERTAINMENT**Creative Music Evening**

Live music and performances showcasing Namibia's creative talent, closing out Opening Day at 22:30.

Main Stage

THURSDAY, 3 SEPTEMBER 2026

Business, Culture & Entertainment Day

A full day of exhibitions, sport and masterclasses gives way to an evening of culture and fashion on the Main Stage.

09:00

EXHIBITION**Exhibition & Lifestyle Village Opens**

Continued public access to exhibitions, SME showcases, tourism experiences and cultural attractions, open to 20:00.

All Exhibition Areas

05:00

SPORT**Sports Competitions & Prize Presentations**

A dynamic programme of competitive matches, community participation events and Street Netball, alongside youth sports development initiatives, running to 16:00.

Hage, Sport Field, Street Netball Area, Pavilion

09:00

INDUSTRY SESSIONS**Knowledge & Industry Workshops**

Interactive sessions on tourism opportunities, creative economy growth, sports management and entrepreneurship, running to 17:30.

Creative, Sport & Tourism Suites

09:00

FAMILY**Family & Lifestyle Experiences**

Entertainment, family activities and networking experiences for visitors of all ages, running throughout the day.

Kids Area, Chill Tent, VIP tent and VIP Lounge

14:00

CREATIVE SHOWCASE**Creative Showcase**

A celebration of Namibia's cultural and creative industries through performances, storytelling and talent showcases, running to 18:00.

Main Stage

18:00

LIFESTYLE**Republikein Bridal Shower**

A lifestyle showcase featuring fashion, beauty, wellness and wedding inspiration, presented in partnership with Republikein.

Main Stage

20:00

FASHION**Fashion Show**

A showcase evening highlighting Namibian designers, models and fashion entrepreneurs, running to 22:00.

Main Stage

16:00

MUSIC**Music & Entertainment Night**

Live performances from leading Namibian artists, closing out the day at 23:00.

Main Stage

FRIDAY, 4 SEPTEMBER 2026

Closing Day

The final day of the core expo programme — closing sport, industry workshops, cultural competitions and awards recognition, building to a closing music celebration that runs past midnight.

09:00

EXHIBITION**Exhibition & Lifestyle Village Opens — Final Day**

Last opportunity to engage with exhibitors, businesses, tourism operators, creatives and SMEs before the floor closes at 20:00.

All Exhibition Areas

08:00

SPORT**Closing Sports Competitions & Prize Presentations**

The culmination of CST's sporting programme, featuring closing fixtures, demonstrations and prize presentations, running to 16:00.

Sport Field, Street Netball Area, Pavilion Areas

09:00

INDUSTRY SESSIONS**Knowledge & Industry Workshops — Final Day**

Closing sessions covering innovation, business growth, tourism, sport and the creative economy, running to 17:30.

Creative, Sport & Tourism Suites

13:00

CULTURE**Choir & Dance Competition**

A celebration of Namibian culture featuring schools, community groups and performing arts talent, running to 16:00.

Main Stage

18:30

AWARDS**NTV CST Award Announcements**

Recognition of outstanding achievements and highlights from across the CST Expo programme, presented between musical performances, running to 20:30.

Main Stage

16:00

CLOSING CELEBRATION**CST Music Festival & Closing Celebration**

A closing celebration featuring live music, creative showcases and festival highlights, running through to 01:00.

Main Stage

SATURDAY, 5 SEPTEMBER 2026

Polo Day

CST Expo 2026 extends into the weekend with a polo exhibition match, a partner event for the sport sector held off-site at Gochaganas Farm.

TBC

PARTNER EVENT · POLO**CST Polo Event**

A polo exhibition match presented as a CST Expo partner event for the sport sector, bringing the programme to a close with an afternoon of equestrian sport.

Gochaganas Farm

CST Expo 2026 at a Glance

- Sport — Marathon, Sports Festival, Street Netball & Basketball, Polo
- Tourism Showcases — destination and lodge operators from across Namibia
- Creative Industry Exhibitions — fashion, design and the visual arts
- SME Marketplace — local enterprise and traders
- Food & Beverages — Food vendors, Kapana, Shebeen
- Industry Workshops — Creative, Sport & Tourism Suites
- Cultural Experiences — cultural villages and heritage showcases
- Fashion Shows — Namibian designers and models
- Live Music & Entertainment — Main Stage performances nightly
- Family Activities — Kids Area, VIP Lounge, Chill Tent
- Awards & Recognition — CST Awards Evening and NTV Award Announcements

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